



B1 PRODUCTIVITY PACKAGE

New modules available from version 5.0

B1 MailChimp

B1 MailChimp is our latest module in the Productivity Package and is available from version 5.0. The module is connected to MailChimp's Online Newsletter platform, one of the most sophisticated and easy-to-use newsletter tools with well over 1 million users internationally.

This marketing tool is free to use providing your mailing list is under 2000 recipients. The B1 MailChimp Module offers integration between contacts in SAP Business One and newsletter recipients in MailChimp, providing an easy way for you to design your own campaigns, broadcast your news and special offers to your customer base as frequently as you like, and then monitor these marketing pushes to see how effective they are.



Add Subscribers

Select list: Development
 Select groups: What are you interested in?

Name	Include
SAP	<input checked="" type="checkbox"/>
BIUP	<input type="checkbox"/>
Other products	<input checked="" type="checkbox"/>

Filter: All

Include	Company	Name	Email
<input type="checkbox"/>	CTI Computers	Ryan Kall	ryan.kall@CTI.net
<input checked="" type="checkbox"/>	Earthshaker Corporation	Bob McKensly	bob.makensly@earthshaker.net
<input type="checkbox"/>	Far East Imports	Kere Sheppard	kere.sheppard@far-east.com
<input type="checkbox"/>	Far East Imports	Lawrence Miles	lawrence.miles@far-east.com
<input checked="" type="checkbox"/>	Lasercom	Jimmy Miller	jimmy.miller@lasercom.net
<input type="checkbox"/>	Lasercom	Sydney Wilson	sydney.wilson@lasercom.net
<input type="checkbox"/>	Lumarx	Kyle Williams	kyle.williams@lumarx.com.ca
<input type="checkbox"/>	Lumarx	Lynn Klingenberg	lynn.klingenberg@lumarx.com.ca
<input type="checkbox"/>	Mashina Corporation	Anthony Smith	anthony.smith@mashina.com
<input type="checkbox"/>	Mashina Corporation	Jennifer Herren	jennifer.herren@mashina.com
<input checked="" type="checkbox"/>	Microchips	Judy Brown	judy.brown@microchips.com
<input type="checkbox"/>	Microchips	Megan Jubinville	megan.jubinville@microchips.com
<input type="checkbox"/>	Norm Thompson	Amanda Costner	amanda.costner@norm.com
<input type="checkbox"/>	Norm Thompson	Norm Thompson	norm.thompson@norm.com
<input type="checkbox"/>	SG Electronics	Eric Alexander	eric.alexander@sg.com.ca
<input checked="" type="checkbox"/>	Web Customer	Test	fdfdf@boyum-it.com
<input type="checkbox"/>	Werner Richter	Camilla Svensson	camilla.svensson@werner.com
<input type="checkbox"/>	Werner Richter	Vince Wilfork	vince.wilfork@werner.com

All recipients has given me permission to add him/her to my MailChimp Managed List

Add and update business partner contacts directly in SAP Business One.

Business Partner Master Data

Code: V70000 Vendor: SMD Technologies Account Balance: -307,386.72
 Name: SMD Technologies
 Foreign Name: General Supplies
 Group: General Supplies
 Currency: US Dollar
 Federal Tax ID: US11-345650

Gen... Contact Pers... Addresses Payment Terms Payment System Accounting Properties Remarks Attachments

Sarah Kierl
 Define New

E-Mail: sarah.kierl@SMD-tech.com
 Pager:
 Remarks 1:
 Remarks 2:
 Password:
 Email Category:
 Email Category 2:
 Email Category 3:
 Email Category 4:
 Email Category 5:
 Mailchimp Bounce: No
 Mailchimp Unsubscribed: Yes
 Compliance Website:
 Active

MailChimp

Easy synchronization of contacts in SAP Business One and newsletter recipients in MailChimp.

Bounce Report

Company	Name	Email
Earthshaker Corporation	Emily Powers	emily.powers@earthshaker.net
Anthony Smith	Matt Spanos	matt.spanos@anthony.com
Blockies Corporation	Michael Morgan	michael.morgan@blockies.com

Unsubscribe Report

Company	Name	Email	Reason
Blockies Corporation	Sarina Hanschke	sarina.hanschke@blockies.com	Unknown
Parameter Technology	Jodi Hummel	jodi.hummel@parameter.net	Unknown
SMD Technologies	Sarah Kierl	sarah.kierl@SMD-tech.com	Unknown

Information about e-mail bounces etc. in SAP Business One.



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